

I. Basic Requirements (Section I)

Best of the Best Award 2019:

Cereal Drive

The cereal drive has been a project that we started back in the fall of 2016. This year the cereal drive was able to collect the most cereal boxes it ever has before allowing us to further help our community. Oliverie Funeral Home worked hand in hand with the community to collect cereal boxes from November 2018 to February 2019. During these months, the community generously donated a wide variety of cereal brands. We collected a total of 1000 cereal boxes and pledged to donate one dollar for every cereal box donated. The community provided overwhelming support, which allowed us to triple our original goal of 500 cereal boxes.

The cereal drive was an Oliverie Funeral Home staff collaborative effort led by Geraldine Oliverie. She envisioned the cereal drive after listening to Michele Horowitz, from the People's Pantry, speak to her Lakehurst-Manchester Rotary Club. The People's Pantry is a non-profit organization that provides nutritious emergency food relief to struggling families in a dignified environment. They currently serve 250 Ocean County families per week with a network of 24,000 registered clients with only 100 volunteers, and distribute 1.2 million pounds of food per year. Clients include working class people struggling to make ends meet, as well as struggling seniors with fixed incomes. Michele stressed the importance of providing a wide variety of cereal options. This is the primary reason she decided to reach out to the local community, the Lakehurst-Manchester Rotary Club, the Manchester Township High School Interact Club, and the Dover Township Women's organization for a group project. The People's Pantry was very